

# zazen Alkaline Water System

Create **Alkaline Mineral Water**  
for **just 5 cents per litre!**



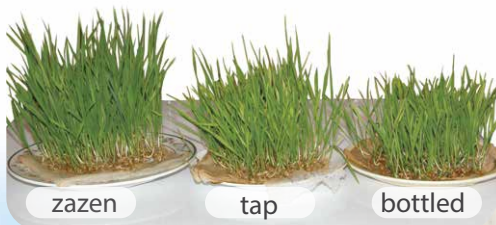
- ✓ Ideal for your body's hydration needs
- ✓ Alkaline up to 8.5 pH\*
- ✓ A full range of minerals
- ✓ Tastes great!
- ✓ Exceptional value
- ✓ BPA free
- ✓ Reduces fluoride

\*if your originating water source pH is below 7.4 (ideal) or if you wish to boost the alkalinity/pH of your water; you can add the zazen Alkalinity & Anti-Oxidant Enhancer (AAE) product to your zazen Water System.

## See and Feel the Difference!

### zazen Wheat Seed Growth Experiment

zazen Water compared to tap and bottled water



### Hyacinth Bulb Root Experiment

zazen Water root growth compared to bottled



helping you live a longer, healthier life  
1300 78 24 25 [www.zazen.com.au](http://www.zazen.com.au)

**zazen**  
WATER

# Water Quality - zazen Sub-Micro Filtration



Water Test Results	
Alkalinity pH	Up to 8.5
Chlorine Reduction	99.99%
Fluoride Reduction ppm	Up to 90%
Total Organic Carbon Reduction mg/l	>99.5%
THM's & Chloroforms Reduction ug/l	>95%
Cyst Reduction (Cryptosporidium & Giardia)	>99.99%
Algae, Rust, Sediment & Suspended Solids Reduction	>99.98%
Harmful Bacteria Reduction (E.coli, Salmonella, Klebsiella)	>99.99%
Filtration at 0.5 microns	99.9%
Filtration down to 0.2 microns	98%
Copper, Cadmium, Lead, Mercury & Arsenic Reduction mg/l	99.99%
Aluminium Reduction mg/l	99.98%
Flow Rate Gravity	3 litres / hour
TDS (Total Dissolved Salts) ppm	370

## zazen Alkaline Water – emulates Mother Nature's water cycle



- ✓ **pH - Alkalinity** up to 8.5 pH. pH is influenced by the originating water source – adding **zazen Alkalinity & Anti-Oxidant Enhancer (AAE)** will increase pH up to 2 points through the natural release of additional alkaline ionised minerals.



- ✓ Tests independently conducted by SAS Laboratories – a Certified Government Water Testing Laboratory.
- ✓ Replacement of parts (filters and stones) as detailed in zazen Care Instructions is critical to continued quality filtration.
- ✓ Fluoride reduction % is based on the dose rate of 1.0 ppm. Reduction can vary and is dependent upon your local water supply.
- ✓ TDS can also vary dependent upon your local water supply.

# zazen Water Product Comparison

Features	zazen Water	Brita Jug	Reverse Osmosis	Water Ionizers	Bottled Spring Water	Stoneware Ceramic Pots
Creates Alkaline Water	✓			✓		
Optimised for Hydration	✓					
Contains a Balanced Range of Minerals	✓					
Fluoride Reduction	✓		✓			
No Electricity Required	✓	✓				✓
No Plumbing Required	✓	✓			✓	✓
No Water Wasted	✓	✓			✓	✓

**zazen Alkaline Water**  
**has MORE Electrolytes than Sports Drinks!**

	zazen water*	GATORADE	POWERADE Isotonic	Fiji Water
<b>Electrolytes</b>				
Sodium	59	28	47	0
Potassium	32	14	22	0
<b>Minerals</b>				
Magnesium	28	0	0	3
Calcium	40	0	0	17
Silica	10	0	0	85

\*A sample of the minerals found in zazen Water for comparison.  
 Typical analysis taken from product labels (ppm).



*“..minerals in drinking water  
 are more easily absorbed than  
 minerals in food”*

**Pauline Roberts** PhD BSc.  
 Scientific Researcher & Naturopath



# zazen Alkaline Water System

## State-of-the-Art 10 Stage Process



### STAGE 1

#### Ceramic Filter

0.2 Micron Pre-filtration

Replace every 12 months



### STAGES 2-7

6 Stage Filter Cartridge

Replace every 4-6 months

### STAGE 1 - Ceramic Filter

- Constructed of highly compressed and fired Diatomite earth with a pore size 0.2-0.5 micron.
- Prefilters; rust, sediments and organic matter.
- Stops bacteria, cysts, parasites and hazardous micro-organisms.

### STAGE 2 - Silver Activated Carbon

- High quality silver activated carbon inhibits bacteria growth in filter.
- Reduces chlorine, herbicides & pesticides, industrial poisons & MTBE's, Trihalomethanes (THM's), organic chemicals, odours and particulates.
- A purifying surface area of over 68 acres!

### STAGE 3 - Fluoride Reduction

- Designed for the effective filtration and reduction of fluoride and arsenic.

### STAGE 4 - Activated Zeolite

- Inhibits bacteria and traps heavy metals such as lead, aluminium, nickel, cadmium and mercury.
- Removes detergents, ammonium, agricultural chemicals and other toxins.

### STAGE 5, 6 & 7 -

### Bio-Ceramic Pi & FIR Energy Balls + Silica Sand

- Constructed from highly compressed diatomaceous earth and mineral oxides.
- Emits beneficial Far-infrared to energise the water and Pi energy to enhance bioavailability.
- Provides additional filtration to balance pH and neutralises acidic components in tap water.
- "Polishes" the water for brilliant clarity and sparkle.
- Infuses natural silica – renowned for strengthening collagen for radiant hair and nails.

### STAGES 8 – 10

continue over page

### System Capacity

Upper Tank holds 4 litres

Lower Tank holds 8 litres

### Warranty & Care

90 day Money Back Guarantee

5 Year Product Warranty

Free Customer Reminder Service

### System Dimensions

Base: 315mm diameter

Height with BPA-Free Plastic

Bottom Tank: 560mm

Height with Glass Bottom Tank: 530mm

# State-of-the-Art 10 Stage Process continued



**STAGE 8**  
**Mineral Stones**  
Replace after 5 years

## STAGE 8 - Natural Mineral Stones (1kg box)

- Contains calcium, iron, magnesium, potassium, silicon and other trace minerals \*WHO – the World Health Organisation recommends drinking water containing all these minerals.
- Helps balance, fortify and assist with pH and increases the amount of dissolved oxygen in the water.
- zazen Mineral Stones are mined from pristine deposits 300 + metres below the earth's surface without damage to the environment.



**STAGE 9**  
**Silver Stones**  
Replace every 12 months

## STAGE 9 - Silver Stones Antibacterial Protection (500g box)

- Silver is a natural anti-bacterial agent which by design keeps the lower tank clean and maintenance free.
- The zazen Silver Stones naturally preserve the freshness of the water in the zazen tank through this anti-bacterial effect – ensuring the best quality water is ready to drink all day, every day.

Water that is stagnant loses much of its life sustaining properties; the mineral stones combined with the silver stones in the bottom tank ensure the water is kept in a balanced healthy state.



**STAGE 10**  
**Magnetic Tap**

## STAGE 10 - Magnetic Energy 1200 Gauss Tap

- In this final stage we surround the water with magnetic energy – just as spring water is exposed to the earth's magnetic energy.
- Restructures - magnetising water creates a free flowing hexagonal structure and also breaks down the size of water clusters for faster, immediate cellular hydration.
- As the water tumbles through the magnetic tap oxygen is increased (a natural anti-oxidant).



**Alkalinity & Anti-Oxidant  
Enhancer (AAE)**

## Optional Extra - Alkalinity & Anti-Oxidant Enhancer (AAE) 100g pack

Further increases the pH, alkalinity, essential minerals and antioxidants in your water.

- Releases additional ionised magnesium & calcium minerals, increasing the alkalinity and pH of your water.
- Increases antioxidants by further lowering your water's ORP aiding in neutralising free radicals.
- Increases FIR (vibrational energy) said to assist blood purification, promote growth and inhibit harmful metal ions.





# How Much Does It Cost?

## 5 cents per litre\*



<b>zazen Alkaline Water System</b>	Complete system	\$495.00 RRP
Multi-Stage Filter Cartridge	Replace 2 x per year	\$49.95 each
Silver Stones & Ceramic Filter	Replace 1 x per year	\$49.95 each
Mineral Stones	Replace 5 yearly	\$59.95
<b>Total Investment over 5 Years</b>	<b>Using 12 litres a day</b>	<b>5 cents per litre</b>



<b>zazen Glass Bottom Tank</b>	Sold separately	\$150.00 RRP
--------------------------------	-----------------	--------------

The annual replacement costs for zazen Water Filters & Stones are the same as the annual cost to maintain a Brita Jug!

**COMPARE AND SAVE** – Buying bottled water? How much do you spend per week?

If you spend...	\$15 per week	\$30 per week
<b>Bottled water cost per year</b>	<b>\$780</b>	<b>\$1,560</b>
<b>Bottled Water 3 years</b>	<b>\$2,340</b>	<b>\$4,680</b>
<b>zazen Water Cost 3 years</b>	<b>\$945</b>	<b>\$945</b>
<b>zazen Water System Savings</b>	<b>Save \$1,395</b>	<b>Save \$3,735</b>

\*the zazen Water 3 year costs include the BPA-Free System and all filter and stone replacements!



**Gifting zazen Alkaline Water systems to Primary Schools since 2008**

Every zazen system purchased contributes toward free systems in Primary Schools across Australia.



**zazen Alkaline Water**  
**Call 1300 78 24 25**  
**www.zazen.com.au**

AUTHORISED RESELLER



The zazen Water  
 Crystal  
 Taken by the offices  
 of Dr Emoto | Japan